

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
9 June 2005 (09.06.2005)

PCT

(10) International Publication Number
WO 2005/053297 A1

(51) International Patent Classification⁷: **H04M 3/493,**
1/2745

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(21) International Application Number:
PCT/GB2004/004917

(72) Inventor; and

(22) International Filing Date:
22 November 2004 (22.11.2004)

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(25) Filing Language: English

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(26) Publication Language: English

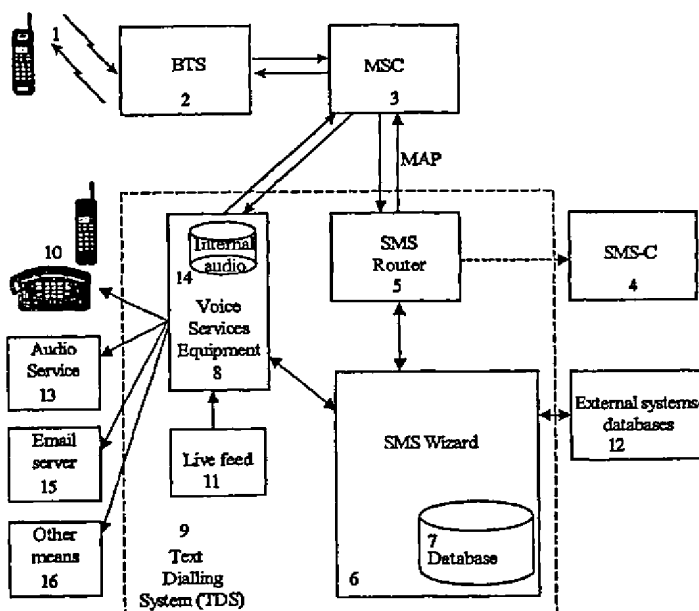
(30) Priority Data:

0327137.6	21 November 2003 (21.11.2003)	GB
0327372.9	25 November 2003 (25.11.2003)	GB
0328606.9	10 December 2003 (10.12.2003)	GB
0328858.6	12 December 2003 (12.12.2003)	GB
0329108.5	16 December 2003 (16.12.2003)	GB
0410694.4	13 May 2004 (13.05.2004)	GB

(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,
PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,

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(54) Title: **TELECOMMUNICATIONS SERVICES APPARATUS AND METHODS**



System Diagram

BTS Base Transceiver Station
MSC Mobile Switching Centre
SMS-C Short Message Service Centre
MAP Mobile Application Part

(57) Abstract: A mobile telephone terminal includes means responsive to alphanumeric dialling to transmit information representative of a desired connection to a mobile telephone network. Upon entry of an alphanumeric string followed by a confirmatory action by the user, the alphanumeric string is sent to the network so as to automatically initiate a connection to a service platform.

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- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

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